

LUCKY NUMBER

S
E
V
E
N

PHOTOGRAPHERS

ABSOLUTELY LOVED PHOTOGRAPHY
BIANCA PHOTOGRAPHY
CHRISTIE PHAM PHOTOGRAPHY
EUGENE KAM PHOTOGRAPHY
GORDON NASH PHOTOGRAPHY
HAWAIIANPIX PHOTOGRAPHY
MARCIA CAMPBELL PHOTOGRAPHY
MARK NOMURA PHOTOGRAPHY
SUSANNE PHIDOEHL PHOTOGRAPHY







Whether their reasons related to hitting the jackpot, biblical belief or practicality, the craze of July 7 weddings had thousands of couples across the nation tying the knot that day.

As couples scrambled to secure the most-sought-after wedding date of the year, many had trouble securing necessities such as flowers and cakes because service providers were booked. "Sorry, we're booked" seemed to be the response from most vendors as droves of brides-to-be sought out services. People were still calling up to two months before the popular July date, according to Sandra Williams, a wedding planner with Finishing Touch. As a planner, Williams physically needs to be present at events, which means only two lucky couples could obtain services, one for a morning event, and another during the evening. Couples seemed "pretty desperate"



EUGENE KAM PHOTOGRAPHY



MARK NOMURA PHOTOGRAPHY



SUSANNE PRIDOENL PHOTOGRAPHY



GORDON NASH PHOTOGRAPHY

CHRISTIE PHAM PHOTOGRAPHY





HAWAIIANPIX PHOTOGRAPHY



MARCIA CAMPBELL PHOTOGRAPHY



MYSTICAL SOUNDS PRODUCTIONS.

We have the capabilities to accommodate any occasion.

HAWAII'S PREMIER SOUND • LIGHTING & DJ SERVICES SINCE 1985

HAWAIIAN • 168 • HOUSE • DISCO • TRANCE • OLDIES • JAZZ • MOTOWN • ROCK • ISLAND FAVORITES • HIP HOP • REGGAE • TOP 40



★ NEW!
**UNIVERSE
LASER LIGHTING**
YOUR GUESTS WILL NEVER FORGET YOUR EVENT!
The only mobile DJ company to offer this exciting laser light show in Hawaii. It create 100's of 3 dimensional moving stars and also has shooting stars and moving nebula cloud.



Joseph Ho
(808) 947-3115
mspdjs@gmail.com
P.O. Box 270702
Honolulu, Hawaii 96827



www.mysticalsoundsproduction.com
SOUND & LIGHTING | DJ SERVICE
BIG SCREEN MUSIC VIDEO
VIRTUAL KARAOKE
LCD PROJECTOR & SCREEN RENTAL
HYPNOTIST SERVICES
P.A. SOUND
VIDEO SLIDE SHOW



ONE OF THE BIGGEST KARAOKE SELECTIONS IN HAWAII-
HAWAIIAN, AMERICAN, JAPANESE, CHINESE,
FILIPINO, KOREAN, VIETNAMESE SONGS

EMCEE SERVICE BY
HAWAII'S TOP PERSONALITIES



LANAI



DA BRADDAHS



JUSTIN CRUZ



SCOTTY B.



CLARKE TUI TELE



GREG GABAYLO



and many were turned away earlier in the year — they didn't really think ahead, she explained. Williams was booked for July 7, 2007 back in 2005.

Floral designer Terrie Easley also turned away dozens of brides. Easley handled many weddings on the days surrounding Saturday, for couples not lucky enough to snag the actual date.

"For some people, numbers are really important. The dates look cool on their invitations or make their wedding different than others," Williams added.

Another concern was cost. Because of supply and demand, people needed to be prepared to pay more. "Things will be more expensive on popular dates," explained Williams.

Warren Kawamoto of Innovative Images by Warren also turned away numerous couples requesting his videography services. Kawamoto, like Williams, was only able to accommodate no more than two parties that day. I know make-up artists that were dealing with five different weddings that day, he said. "Some vendors were skimping services because resources were spread too thin," Kawamoto added. "The minister rushed his service to get to the next wedding."

Different reasons drove brides and grooms-to-be toward the lucky numbers — wanting to exchange their vows on the seventh day of the seventh month of the seventh year. Some couples were drawn because seven is considered sacred and mentioned in the Bible. Others thought of it as a lucky number or an easier means of remembering their anniversary date.

Wedding ceremony sites, caterers, photographers and planners may have turned brides away for this lucky date, but other popular dates are already making their mark. If you are looking to get married on June 7, 2008 (6-7-8) or Aug. 8, 2008 (8-8-8), planners suggest booking everything well in advance. —Pau